



COLE HINTERMEISTER

Web and Graphic Design

Winona, MN 55987

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www.HinterDesign.com

Web and graphic design graduate with a passion for delighting clients. Specialize in helping customers understand the worlds they may not know through engaging conversation, prototyping, and delivering the highest quality experiences that exceed expectations. Looking for an opportunity to create mutually beneficial relationships with my employer and clients.

Willing to relocate near: Saint Paul, MN - Madison, WI - Rochester, MN

Authorized to work in the US for any employer

EDUCATION

Bachelor of Arts

I-Design; Technology and Interactive Design

Winona State University - Winona, MN

August 2018 to May 2020

Associate of Science

Web Design

Rochester Community and Technical College - Rochester, MN

January 2016 to May 2018

SKILLS

• Adobe Creative Cloud (Photoshop, Illustrator, Lightroom, Dreamweaver)

• HTML, CSS, JavaScript, on a variety of devices and their design language

• Wordpress (including Elementor Page Builder on Astra Theme)

• UI design via Sketch, social media design, search optimization, and photography

• Creative Problem Solver

• Confident and down-to-earth communicator

• Capable and productive leader

• Candid and respectful critiquer

• Cooperative and constructive team worker

• Compassionate and empathetic helper

MEMBERSHIP

AIGA Winona State University Student Group

August 2019 to May 2020

AIGA Minnesota Chapter

August 2019 to Present

WORK EXPERIENCE

Sales Manager

AutoZone Auto Parts - Winona, MN

July 2018 to Present

As a retail customer interaction and sales rep, I was in charge of making sure customers and clients know what they need and more importantly: why they need it. Tasks included basic store operations, retail organization and preparation, and customer satisfaction. Promoted to Sales Manager in January 2019, additional tasks include basic finance maintenance, continuing positive relationships with nearby mechanics and dealerships, customer problem solving.

Freelance Design

Winona State University - Winona, MN

August 2018 to June 2020

My work as a freelance designer is split into two sessions. My first session was for the administration department in the 2018–2019 Academic year, working to design the materials for the campus theme. The logo, typefaces, colors, banners, posters, most everything that was seen throughout campus was designed by my team and I. We were in charge of designing the styleguides, writing out brief brand guidelines, and designing the materials.

My second sessions was for the Winona State Math and Stats Department in the 2019–2020 academic year. They requested branding and materials for the whole building. We designed a logo, picked colors and typefaces, and designed various materials per the contract I wrote out, these would have been applied in the fall if not for the complications with COVID-19.

Gallery Design Intern

Watkins Gallery at Winona State - Winona, MN

August 2019 to May 2020

As a Gallery Design Intern, I was responsible for the design, production, and application of promotional materials for the clients hosting their work in the Watkins Gallery. These designs include postcards, posters, large-format banners, digital animations, and vinyl. Cohesive visual systems were created based on the samples provided by the clients, and then applied to all materials needed by the client. The interns compete as individuals to design each material, with following materials all using the selected concept.

The design process was executed on a week-to-week basis, with meetings to critique, refine, and produce throughout. A typical timeline would see the samples and design of the postcard and poster in Week 1, to be critiqued Week 2. Card/poster would be finalized while the vinyl and banner are conceptualized in Week 2, and critiqued in Week 3. Vinyl/banner would be finalized during the conceptualization of the animated sign in Week 3, and all works are finalized and submitted to the client within a month from receiving the samples.

Soft skills learned at this internship include the ability to provide and receive positive and negative feedback, working as a team to produce and apply designs, and working in a fast-paced environment with rapid turn-around for content. Hard skills learned from this internship include production machines such as: 5th channel printing and booklet printing/cutting via Ricoh Pro C7100 and Plomatic; Epson Stylus Pro 9900 for banner/wide-format printing; Epilog Helix laser cutting and engraving; vinyl file preparation and printing via cutter/plotter.

E-4, Specialist**Military Police Soldier****March 2014 to March 2020**

MOS 31B, Military Police. Enlisted in the Minnesota Army National Guard Spring of 2014. Drilled in Mankato until leaving for One Station Unit Training in Missouri in Summer 2015. Service as a Specialist means being a leader without the capital "L", and setting an example for new soldiers coming into the unit. Consistently high scoring on weapons qualifications including M249B, M9, and M4. Consistently proven knowledge and hands-on skill with M1151A1 and M117 vehicles.

Basic Combat Training includes soldier tasks and drills, i.e. personal and group responsibilities, first aid, physical fitness, and communication skills. Advanced Individual Training includes Military Police Officer tactics, i.e. detainee/inmate operations, detaining and arresting individuals, communication with fellow officers and HQ, active shooter situations, and control point operations.

Valet Attendant**Cornerstone Parking Group****January 2016 to May 2018**

Responsibilities include driving and parking cars of all makes, models, and prices quickly, efficiently, and most of all safely. Greeting tasks include assisting patients at hospital into and out of their vehicles and through the doors to their next destination. Cashier responsibilities include maintaining awareness of nearby patients' safety and wellness, incoming and outgoing vehicles, and speed and efficiency of drivers. As a lot attendant, tasks required include awareness of incoming and outgoing vehicles, safety of drivers and vehicles, and security of keys.